

ASX Release – Alesco Corporation Limited (“ALS”)

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**NEW BOARD APPOINTMENT FOR ALESCO**

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Date: 3 August 2010

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Mr Mark Luby, Chairman of Alesco, today announced the appointment of Ms Jennifer Tait as a non-executive and independent director to the Board of Alesco.

Ms Tait’s appointment will take effect from 3 August 2010.

Ms Tait has a strong background in manufacturing, supply chain, logistics and change management with more than 30 years experience in consumer retail, pharmaceutical and natural health industries, both locally in Australia and internationally.

Ms Tait is currently a non-executive director of the not for profit organisation Blue Mountains World Heritage Institute. She has held a number of senior executive positions including, most recently from 2003 to 2008 as Blackmores’ Chief Operating Officer and sole direct report to Chairman, Marcus Blackmore and prior to that 14 years at Sterling Winthrop.

Ms Tait holds a Bachelor of Science, Chemistry, from the University of New South Wales and is a graduate from the Harvard Business School Executive Education Program. She is a fellow of the Australian Institute of Company Directors, trustee for the Committee for the Economic Development of Australia (CEDA) and member of Women on Boards.

In accordance with the Company’s constitution, Ms Tait will seek election at the annual general meeting to be held on 22 September 2010.

“We are delighted to have Ms Tait join the Board of Alesco. We believe her background and skills will add significant value to the ongoing growth of Alesco.” said Mr Luby.

For further information:

**Mr Mark Luby**  
Chairman  
Tel: + 61 2 9248 2022

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Alesco manages a portfolio of leading industrial brands.

**asx release**

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